# The Canadian Discourse on Urban Neighbourhoods, 1900-present

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Neighbourhood Change Research Partnership



For presentation at the NCRP Research Day, 16 October 2014

# Scope:

- Discourse: speech + action
- Residents and experts
- All urban areas
- All types of neighbourhoods (esp. middle-income and poor)

# **Sources:**

- Academic studies
- **Planning documents, 1945-** (thanks to Emily Hawes, Amy Shanks, Alexandre Maltais, Will Gregory)
- Newspaper coverage (Globe and Mail; New York Times)
- Google Ngram Viewer

# **Outline:**

- 1. Why neighbourhoods matter more now
- 2. Historical trend in discourse
- 3. Geographical focus (within urban area)
- 4. Issues: social, physical, process

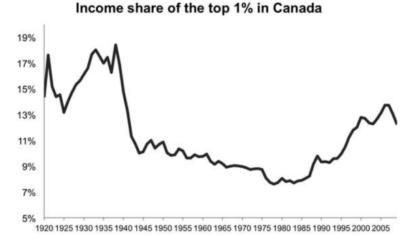
# 1. Why neighbourhoods matter more now

http://www.youtube.com/watch?v=e45eZz1DwYY (Chicago Urban Forum, April, 2014)

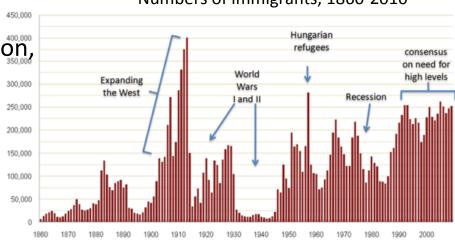
- A. Homeownership: 33% to 66%
  - Owners have a twofold stake in their neighbourhood
  - Lower rates of residential mobility
  - Owners care more NIMBYism
- B. Education: neighbourhood school
  - Increased importance of formal education
  - Neighbourhoods chosen because of school

# C. Long-term cycles of immigration and income disparity

- 1900s-1920s:
  - High disparity
  - High immigration
  - Limited state services
- 1930s-1970s:
  - Reduced disparity (1940s)
  - Initially lower immigration
  - Standardised services
- 1970s-present:
  - Increasing disparity
  - Sustained high immigration,
    visible minorities
  - cutbacks



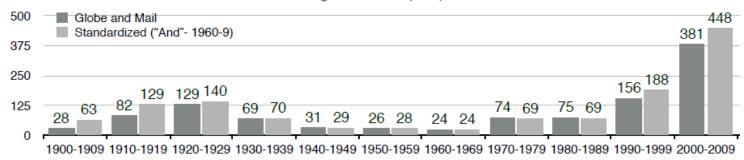




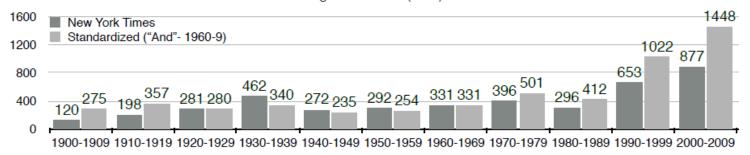
# 2. Historical trend in the discourse

- Two peaks: 1900-1920s, 1970s-present
- Difference is the role of the state

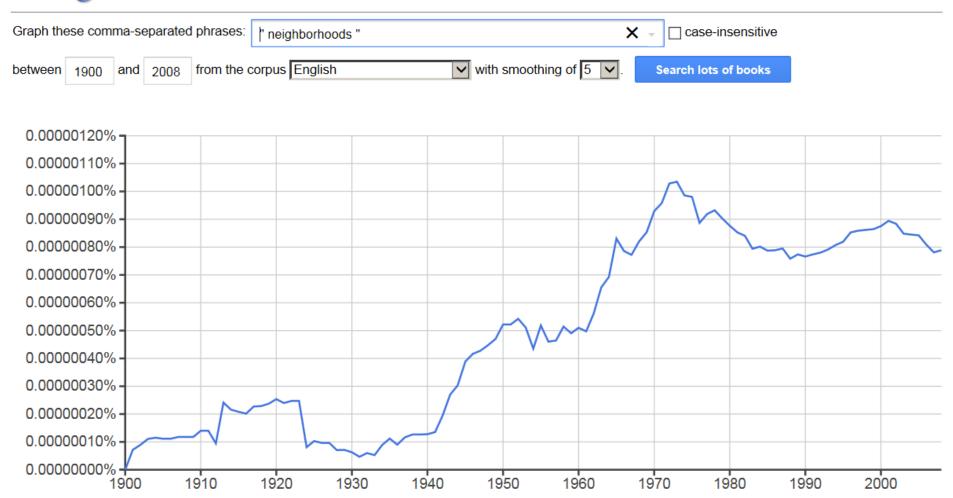




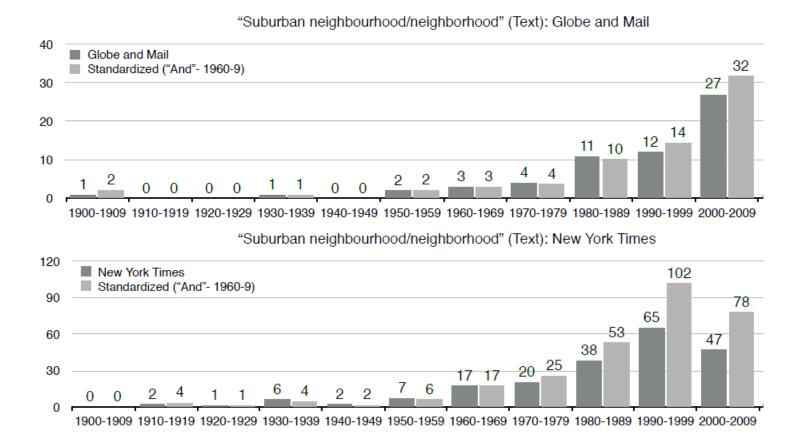
### "Neighbourhood" (Title): New York Times



# Google books Ngram Viewer



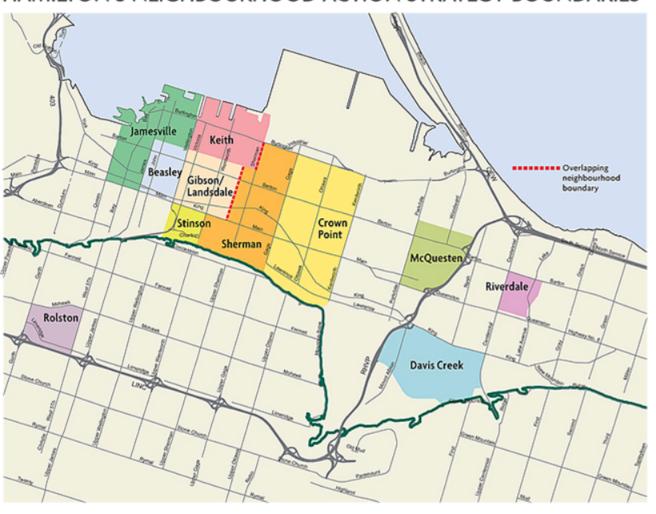
- Trend complicated by 'neighbourhood unit', esp. 1940s-1960s
- (a discourse largely confined to planners)



# 3. Geographical focus

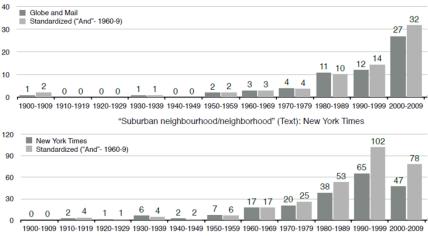
- Always disproportionately inner city
  - 1900s-1920s lower income need : 'neglected neighbourhoods' and settlement houses
    - e.g. Neighbourhood Workers' Association, 1918
    - (but note suburban Earlscourt, Peter Bryce)
  - 1970s onwards redevelopment pressures, NIP
    neighbourhoods, gentrification (e.g. Toronto, Vancouver)
  - 1990s onwards lower income need : 'priority neighbourhoods' (e.g. Hamilton, Winnipeg)

# HAMILTON'S NEIGHBOURHOOD ACTION STRATEGY BOUNDARIES



### "Suburban neighbourhood/neighborhood" (Text): Globe and Mail







# 4. Issues

# 1900s-1920s

- 1. Social settlement houses, social workers, etc
  - Living conditions : health
  - Cultural assimilation 'becoming Canadian'
  - Soft services: recreational facilities, libraries
- **2.** Physical ratepayer associations
  - Services
  - Land use restrictions (zoning/residential restrictions)

# 1970s onwards

- **1. Social –** service agencies, city administrations
  - Living conditions : affordability
  - Cultural recognition
  - Jobs and soft services
- **2. Physical** neighbourhood associations
  - Redevelopment (NIMBYism)
  - Transit
  - 'Complete' neighbourhoods, with mixed land use, walkability & public services.

# 1970s onwards (continued)

# 3. Process: relation with municipal government

- **Appease** (1960s-1970s)
- **Encourage participation** (1970s-1980s)
- Integrate (1990s-present): 'City of Neighbourhoods'
  - Protect middle class neighbourhoods
  - o Foster community in poor, immigrant neighbourhoods

### Google books Ngram Viewer Graph these comma-separated phrases: | | 'city of neighborhoods ' □ case-insensitive × with smoothing of 3 between 1970 and 2008 from the corpus English Search lots of books 0.0000000400% 0.0000000350% " city of neighborhoods " 0.0000000136% 0.0000000300% 0.0000000250% 0.0000000200% 0.0000000150% 0.000000100% 0.0000000050% 0.0000000000% 2000 1975 1985 1990 1995 2005 1970 1980