

How Haligonians perceive neighbourhood change

Halifax Research Team

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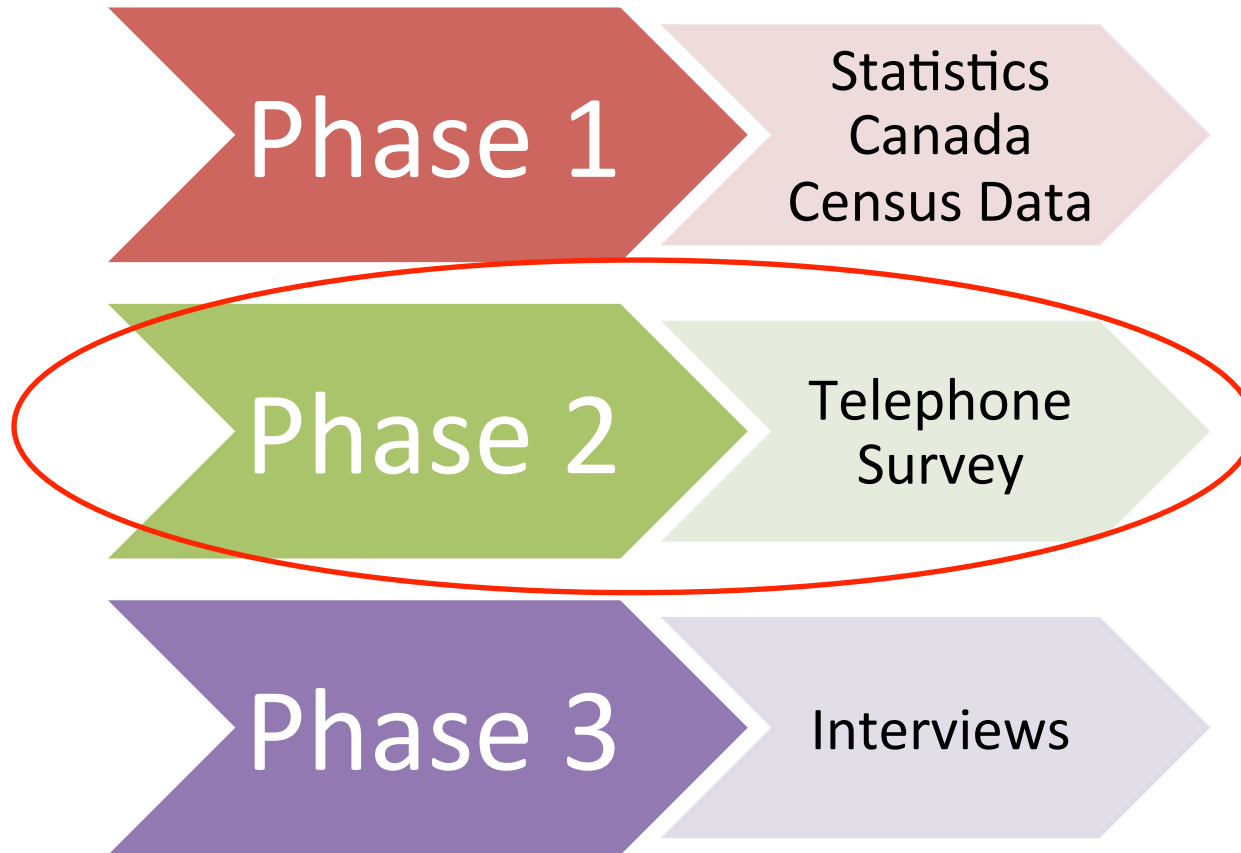
Community partners

Paul Shakotko-United Way, Kasia Tota-Halifax

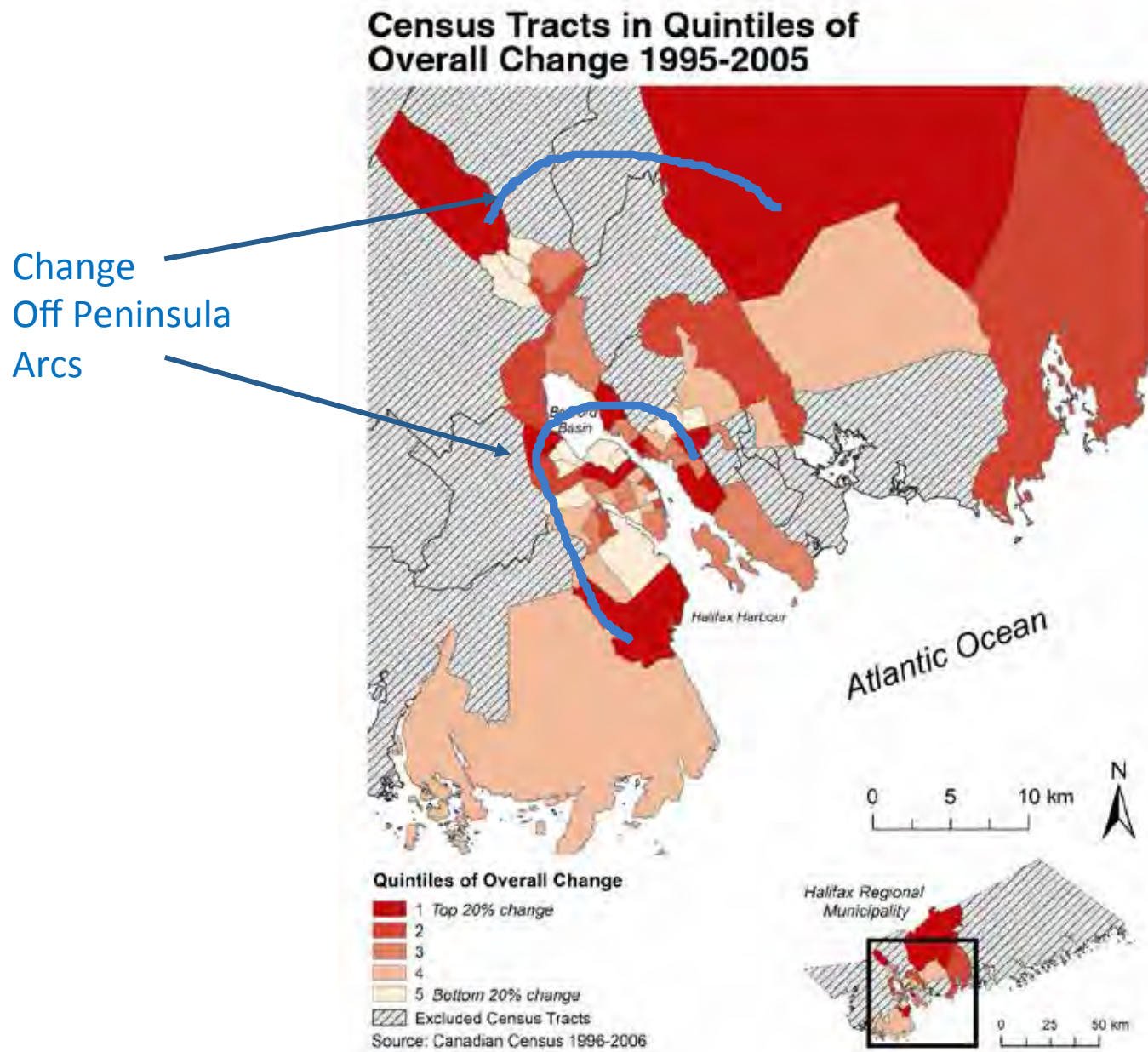
With assistance from Malcolm Shookner, Max Stick, and Uytae Lee

Presentation to: NCRP May 20, 1016

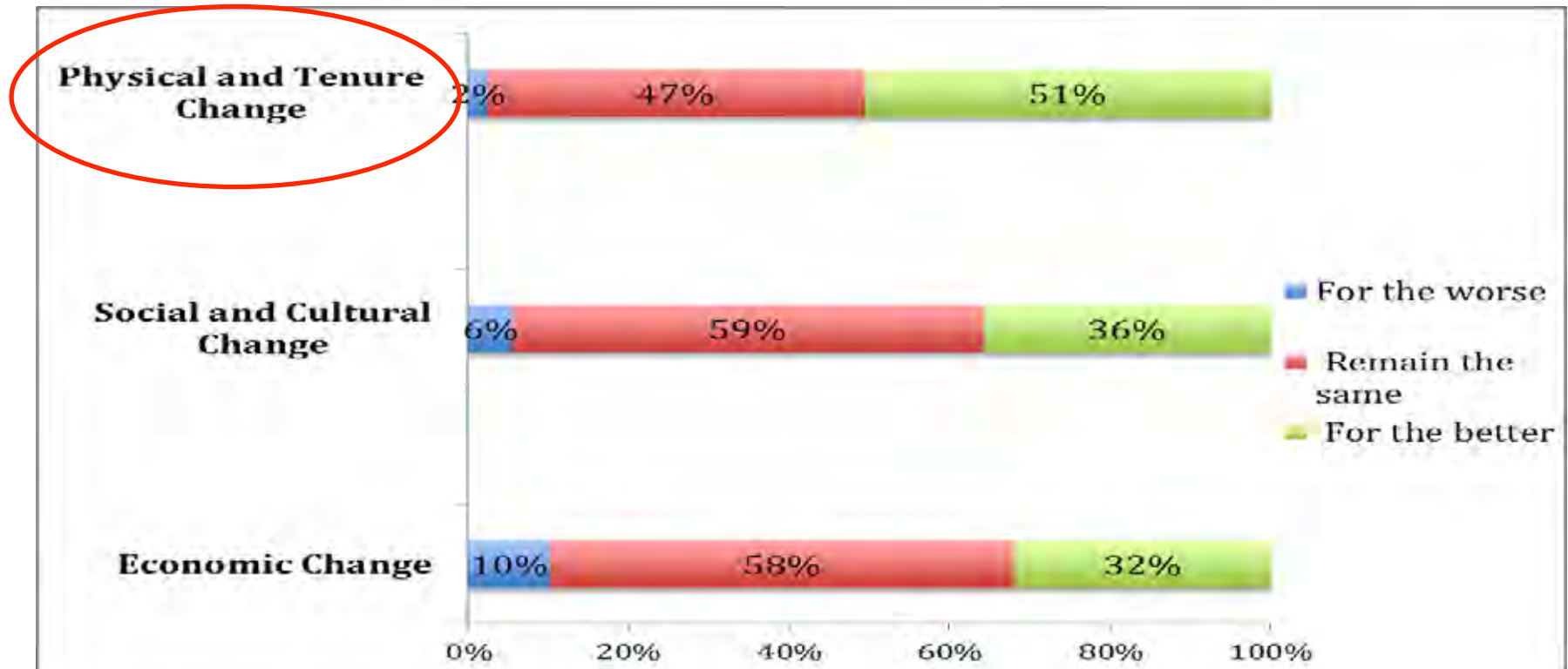
Perceptions Project



Most Changed CTs in Halifax -19 factor index



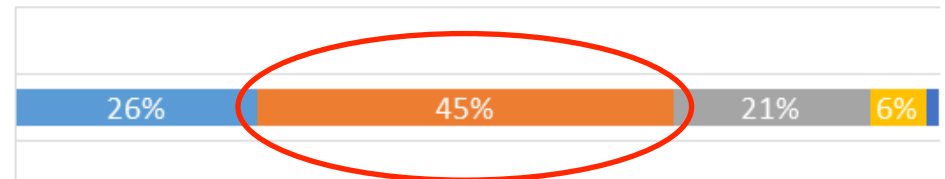
Perceptions of Overall Change



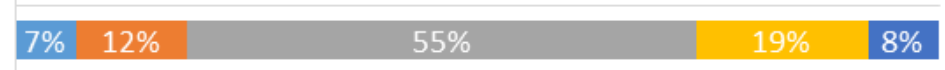
PERCEPTIONS OF ECONOMIC CHANGES

■ Strongly disagree
 ■ Disagree
 ■ Remain the same
 ■ Agree
 ■ Strongly agree

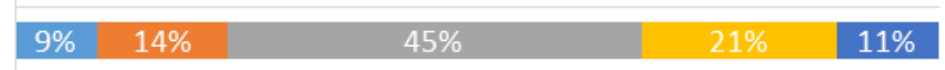
MY NEIGHBOURHOOD HAS BECOME MORE AFFORDABLE COMPARED TO 5 TO 10 YEARS AGO



MORE PEOPLE IN MY NEIGHBOURHOOD ARE WORKING COMPARED TO 5 TO 10 YEARS AGO

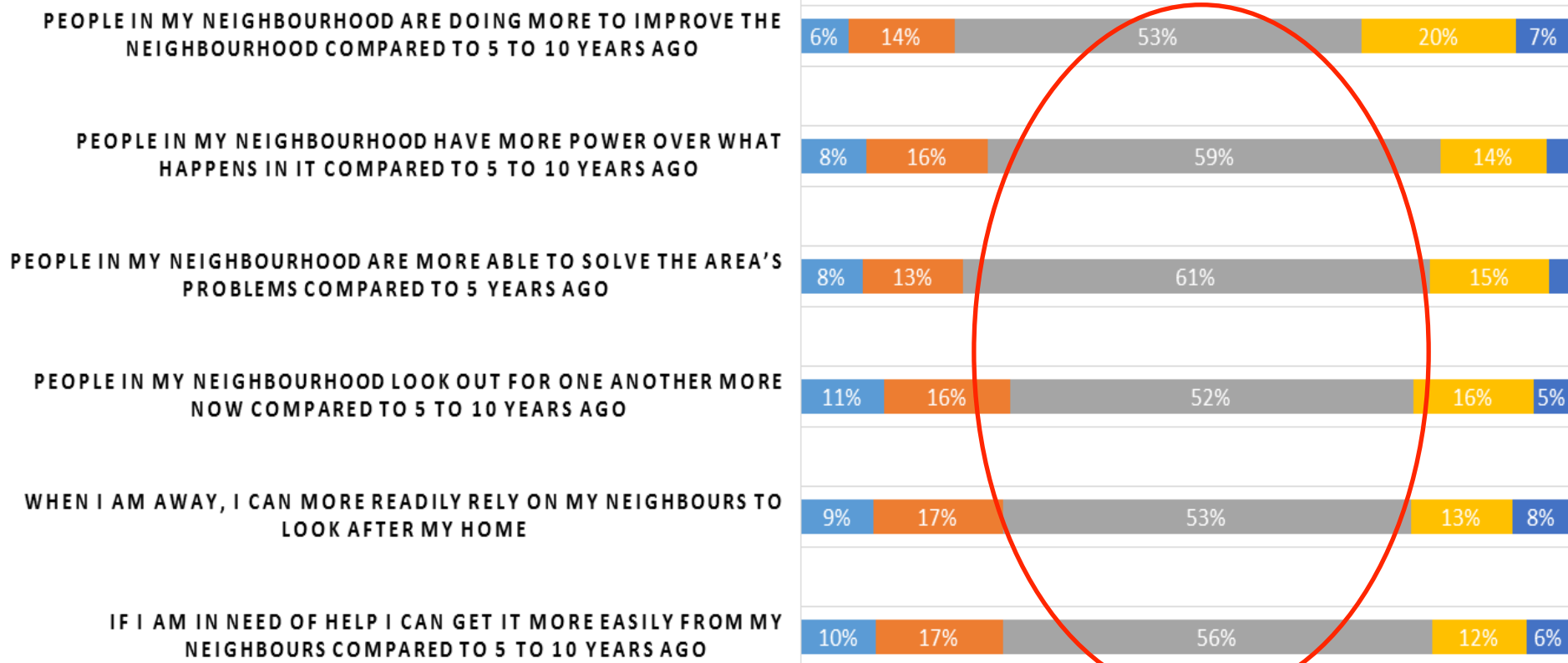


PEOPLE IN MY NEIGHBOURHOOD SEEM TO HAVE MORE MONEY COMPARED TO 5 TO 10 YEARS AGO



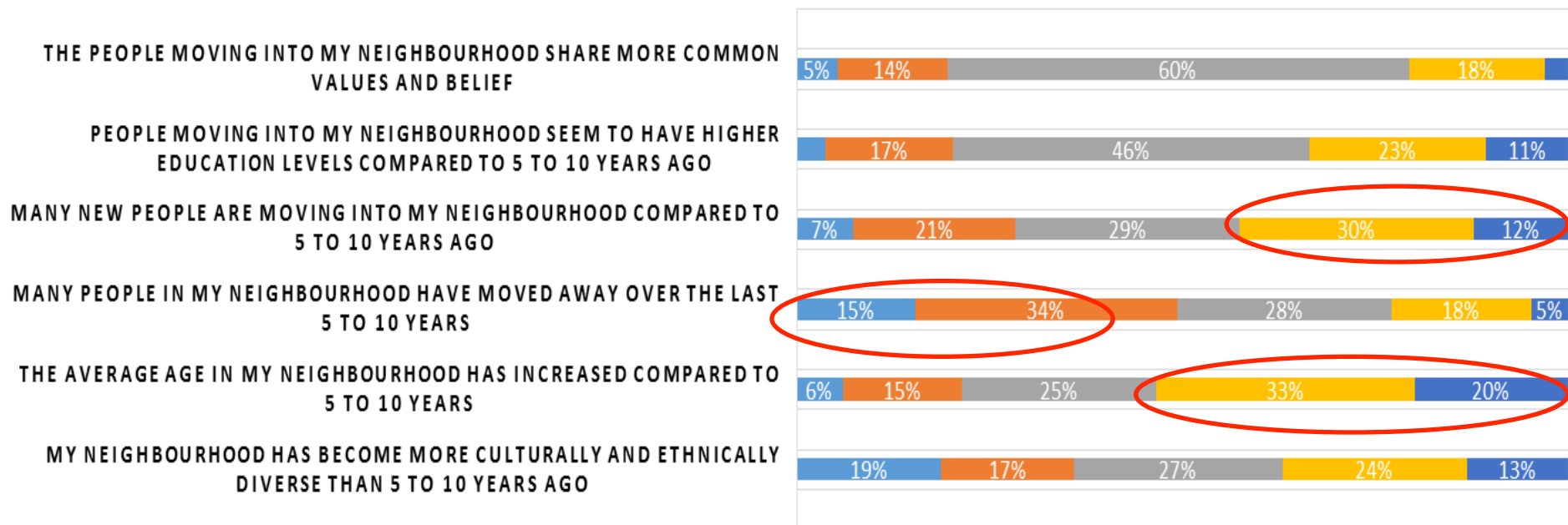
PERCEPTIONS OF CHANGES IN CIVICNESS

■ Strongly Agree
 ■ Disagree
 ■ Remain the same
 ■ Agree
 ■ Strongly agree



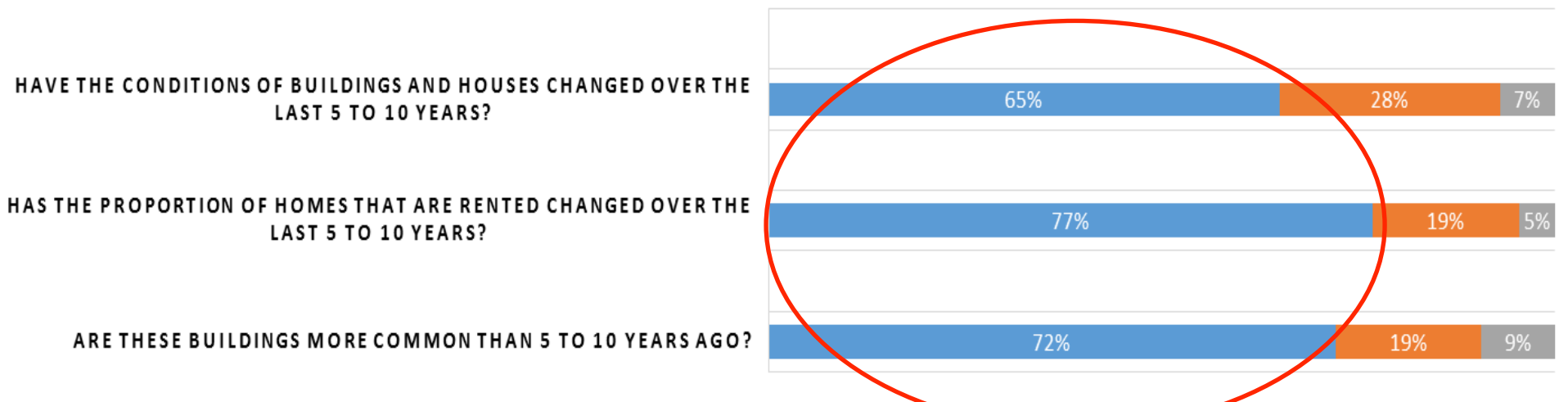
PERCEPTIONS OF SOCIAL AND CULTURAL CHANGES

■ Strongly disagree
 ■ Disagree
 ■ Remain the same
 ■ Agree
 ■ Strongly agree



PERCEPTIONS OF PHYSICAL AND SERVICES CHANGES

■ No change ■ Yes - More common/ Better ■ Yes - Less common/Worse



PERCEPTIONS OF PHYSICAL AND SERVICES CHANGES

■ No ■ Yes

HAVE YOUR NEIGHBOURS RENOVATED THEIR PROPERTIES OVER THE LAST 5 TO 10 YEARS

16%

84%

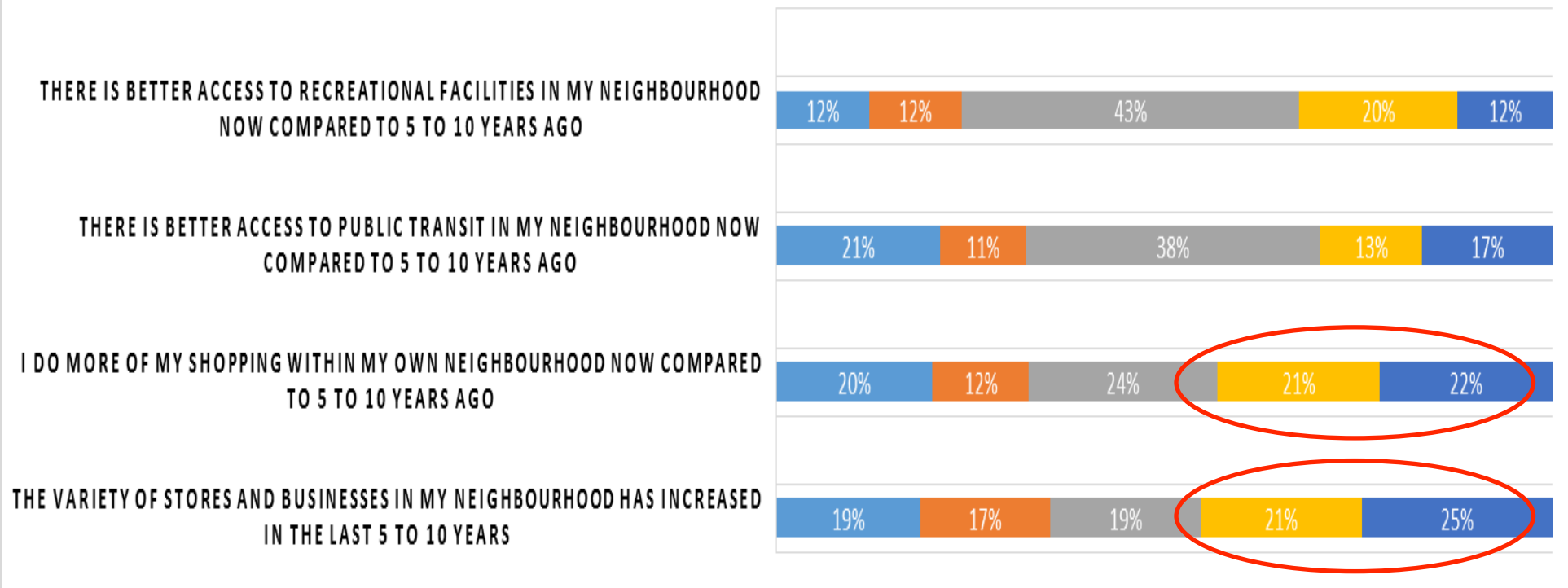
HAVE NEW HOMES OR BUILDING BEEN CONSTRUCTED IN YOUR NEIGHBOURHOOD OVER THE LAST 5 TO 10 YEARS

35%

65%

PERCEPTIONS OF PHYSICAL AND SERVICES CHANGES

Strongly disagree Disagree Remain the same Agree Strongly agree



Perceptions of Change By Region (2011 CT boundaries)

	Peninsula	Suburban Off-Peninsula	Rural Off-Peninsula
<i>Economic Change</i>			
Worse	8%	11%	9%
Remained the same	55%	56%	64%
For the better	37%	32%	28%
<i>Social and Cultural Change</i>			
Worse	4%	5%	8%
Remained the same	68%	57%	54%
For the better	28%	38%	39%
<i>Physical and Tenure Change</i>			
Worse	4%	3%	1%
Remained the same	45%	45%	43%
For the better	51%	53%	56%

Belonging to neighbourhood

Fitting in to neighbourhood by CT 2011

CT Region 2011 boundaries	0 (Does not "fit in")	1	2	3	4	5	6	7	8	9	10 ("Fits in" the most)
Peninsula	0%	2%	0%	0%	0%	12%	5%	15%	23%	18%	25%
Suburban Off-Peninsula	0%	1%	0%	1%	3%	7%	7%	14%	26%	13%	27%
Rural Off-Peninsula	0%	1%	0%	0%	4%	6%	1%	14%	20%	21%	33%
Hubbards	0%	50%	0%	0%	0%	0%	0%	0%	0%	50%	0%

Civics in practice

Number of times spoke to neighbour by CT 2011

CT Region 2011 boundaries	Never	Once or twice a year	A few times a month	A few times a week	Everyday
Peninsula	2%	8%	25%	33%	32%
Suburban Off-Peninsula	3%	6%	23%	39%	30%
Rural Off-Peninsula	4%	7%	25%	41%	23%
Hubbards	0%	0%	0%	50%	50%

Number of times went to neighbour for advice by CT 2011

CT Region 2011 boundaries	Never	Once or twice a year	A few times a month	A few times a week	Everyday
Peninsula	43%	27%	18%	10%	2%
Suburban Off-Peninsula	47%	29%	19%	5%	0%
Rural Off-Peninsula	48%	22%	20%	7%	2%
Hubbards	100%	0%	0%	0%	0%

Civics in practice

Participated in plans to improve neighbourhood by CT 2011

CT Region 2011 boundaries	No	Yes
Peninsula	72%	28%
Suburban Off-Peninsula	72%	28%
Rural Off-Peninsula	53%	47%
Hubbards	50%	50%

Perceptions of Change By Quintile of most Change 1995-2005

	Top 20%	2	3	4	Bottom 20%
<i>Economic Change</i>					
Worse	13%	14%	10%	7%	12%
Remained the same	45%	47%	61%	69%	50%
For the better	43%	40%	29%	24%	38%
<i>Social and Cultural Change</i>					
Worse	7%	2%	4%	7%	4%
Remained the same	54%	71%	59%	59%	49%
For the better	39%	26%	37%	35%	47%
<i>Physical and Tenure Change</i>					
Worse	0%	2%	4%	4%	2%
Remained the same	39%	30%	58%	46%	51%
For the better	61%	68%	38%	50%	47%

HR's take home conclusions, so far...

- Challenges the stereotypical narrative on adversity to change
- People feel neighbourhood less affordable
- People see age trends and new folks
- Sense of belonging important but weaker in Peninsula
- Civicness in talk and practice are mixed
- Worth seeing what people think...!

Thank you!



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Phase 3: Interviews....

Semi-structured:

— Economic, Social and Cultural, Physical and Tenure, Mapping exercise —

n= 50 (19 peninsula, 9 rural, 21 suburban, 1 rural/suburban)
(34 female, 26 male)
(9 racialized)

Recruited from combination of survey and purposive sampling
between May and August 2015

Phase 2: The Survey

Halifax's Perceptions of Neighbourhood Change

— Economic, Social and Cultural, Physical and Tenure —

Random digit dialing → 95% confidence level +/- 5% →
Opinio Survey Software → n= 411

(Landlines and Mobiles between November 2014 and March 2015)